

City of SALEM CHRISTMAS PARADE

Presented by



Friday, December 3, 2021 - 6:30 PM

(Rain Date: Monday, December 6, 2021 - 6:30 PM)

Details and instructions regarding line-up and times will be sent to the primary contact no later than Nov. 27th. Please share with your group to decrease calls to our office.

(540) 404 - 1443

Please bring all forms and the map contained in the email with you when you report to the parade formation area.
You are required to display the sheet that shows your Entry #.
It must be located on the RIGHT side, near the front of your float/group or carried if a marching group.

Theme



All Floats must have a Christmas theme.
NO SANTA COSTUMES ARE ALLOWED!

The only **Santa** is the **Official Salem Santa** on the City of Salem Fire Truck

Candy must be handed to children and not thrown from vehicles or floats. You must not cause a delay in the parade passing out candy.

Safety Rules for Floats and Motorized Vehicles

Once the Parade begins, you may not exit your float for any reason!
If you have people walking beside your float, they may not enter or exit the float during the parade.
Those who plan to walk beside the float **MUST** meet at the Salem Ice Cream Parlor Parking Lot and will join the float at the starting point at Shanks Street and Main Street.



Gaps in the Parade

Please be aware of any gaps created during the parade.
Entries that cause large delays may not be allowed to participate in future parades!

Parade Winners

All parade entries will be judged and prizes will be presented to entries as follows:

Best Religious Group

Best Old Fashioned Christmas

Best Children's Group

All winning entries receive a **FREE** entry in next year's parade.



The Kiwanis Club of Salem reserves the right to refuse any registration or dismiss any entry the night of the event.



Proceeds will be given back to the community through the Salem Kiwanis Club



Salem Kiwanis Club
PO Box 133, Salem, VA 24153
(540) 404-1443
salemvachristmasparade@gmail.com

ANIMAL RULES AND REGULATIONS

ANIMALS (EXCEPT HORSES)



**Animals are permitted; however,
ALL dogs MUST be on a leash at all times.
All animals must be up to date on all vaccinations
including rabies and have a current license.
Please bring your up-to-date paperwork
with you to the parade.**

**For safety reasons, NO aggressive animals
and NO animals in heat.**

You are responsible for picking up and disposing of waste.

HORSES

**All horses must be up to date on all vaccinations,
including Coggins Test.**

**You are responsible for maintaining
control of your horses.**

**You also must provide someone for the
picking up and disposing of waste.**

