



2021 SPONSORSHIP FORM

Title Sponsor \$1000

Recognized as 'Title Sponsor of the Salem Christmas Parade'
in all media, press releases and advertising

Prime logo placement on all Advertisements, web site, and Facebook

Recognition banner near front of parade**

Banner placement at judge's platform & Guest Judge Position on Judges platform

Recognition on Parade website

Logo presence in advertising (print, newsletters, internet and social media)

Complimentary parade entry and prime float location in parade

** Please note: sponsor is responsible for bringing their own banner and volunteers to carry that banner in the parade

Parade Sponsor \$325

Banner placement at Judge's platform

Recognition on Parade website

Logo presence in advertising (print, newsletters, internet and social media)

Complimentary parade entry

Band Sponsor \$500

Recognition banner in front of sponsored band ++

Recognition on Parade website

Logo presence in advertising (print, newsletters, internet and social media)

Complimentary parade entry

++ Please note: band sponsor is responsible for bringing their own banner for the parade

We wish to sponsor the 2021 Salem Christmas Parade as indicated above (please check) for the agreed upon amount. The parade representative has clearly explained the details of the sponsorship packages. We understand that full payment is due by November 21, 2021. By signing this agreement, I am indicating that I am authorized to make this decision.

Contact Name _____

Company Name _____

Group Name _____

Email Address _____

Phone _____

Address _____

City _____ State _____ Zip _____

Signature _____

Date _____

Payment () Invoice Me () Check Attached